



Spark [Old English Origin: Spearca]

A small amount of something, such as an idea, that has the potential to become something greater, just as a spark can start a fire.

Spearca is the spark that brings your story to life.

EXPERTISE

Communications

- Local, Regional and National Media Relations
- Reputation and Issues Management
- Media Training
- Copywriting and Content Development
- Community Engagement
- Publicity and Event Management
- Internal Communications and Stakeholder Management

Marketing & Advertising

- Brand Development and Identity Packages
- Strategy and Campaign Development
- Public Awareness Campaigns
- Print and Electronic Collateral
- Graphic Design

Digital Marketing

- Website Content Development
- Website Design, Development and Support
- Search Engine Marketing and Search Engine Optimization Strategy
- Pay-Per-Click Campaign Management
- Social Media Campaigns
- Video Content Development
- Video Production

WHO WE ARE

Leadership

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CLIENT EXPERIENCE



Industries

- Agriculture
- Education
- Entertainment
- Government and Social Services
- Health Care
- Nonprofits and Foundations

HOW CAN WE HELP YOU CREATE THE SPARK THAT BRINGS YOUR STORY TO LIFE?

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